



ITOTY 2022

INDIAN TRACTOR OF THE YEAR



20th July 2022 | Pullman Aerocity Hotel, Delhi

Program Flow

| TIME | SESSION |
|-----------|---|
| 3.50-4.00 | PARTNER SHOWCASE – A/V |
| 4.00-4.15 | DEEP PRAJAWALAN ALL THE JURY MEMBERS & PARTNERS |
| 4.15-4.30 | KEYNOTE ADDRESS MR. ANIMESH AGARWAL, CO- FOUNDER & COO TRACTOR JUNCTION |
| 4.30-5.00 | TRACTOR HP CATEGORIES AWARDS |
| 5.00-5.45 | PANEL DISCUSSION "TOPIC- CUSTOMER CENTRICITY IN DIGITAL ERA" 1. Mr. MAHESH KULKARNI, HEAD OF MARKETING, MAHINDRA TRACTORS 2. Mr. RAJEEV RELLAN, CHIEF OF SALES & MARKETING, SWARAJ TRACTORS 3. Mr. KUMAR BIMAL, DIRECTOR-SALES & MARKETING, CNH INDUSTRIAL 4. Mr. GAURAV PHULL, GM MARKETING & SALES (ROW), CEAT SPECIALTY 5. Mr. RANJEET THAKUR, HEAD- BRAND EXCELLENCE, ESCORTS LIMITED 6. Mr. SANJAY KAPOOR, CEO, LEMKEN INDIA AGRO EQUIPMENT 7. Mr. PUSHAN SHARMA, DIRECTOR, CRISIL LIMITED " |
| 5.45-6.00 | TEA/COFFEE BREAK |
| 6.00-6.45 | FARM MACHINERY AWARDS |
| 6.45-7.00 | FADA SPEECH MR. VINKESH GULATI, PRESIDENT FADA |
| 7.00-8.00 | TRACTOR AWARDS |
| 8.00-8.15 | CEAT SPECIALTY SPEECH MR. GAURAV PHULL, GENERAL MANAGER- MARKETING & SALES (ROW), CEAT SPECIALTY |
| 8.15-8.30 | TRACTOR OF THE YEAR TITLE AWARDS ANNOUNCEMENT |
| 8.30-9.00 | VOTE OF THANKS THANKS NOTE BY JURY CHAIRMAN MR. L P GITE PARTNERS & JURY FELICITATION |
| 9.00 PM | DINNER & COCKTAILS |



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